

For Immediate Release

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**Victory, Like Tapas, is Better Shared with Friends
Celebrate the World Cup Final at Jaleo, the Country's Premiere Spanish
Restaurant, this Sunday, July 11, 2010**

- WHAT:** While America's most famous Spanish chef, José Andrés, journeys to Johannesburg to cheer on his team in the final match of the 19th FIFA World Cup between the Netherlands and Spain, Jaleo invites guests to come cheer for Spain at the nation's leading Spanish restaurant. Multiple televisions are being added for better viewing at Jaleo Bethesda in Maryland and Jaleo Crystal City in Arlington, Virginia.
- As a token of gratitude to Paul, the prognosticating German octopus who correctly predicted Spain's semifinal victory over Germany, José has decided to pardon all octopi. Octopus has been removed from the menu at all of his restaurants until further notice. Paul is predicting Spain will win this Sunday.
- When Spain wins, Jaleo will offer guests a complimentary glass of cava to toast the victory.
- "All the way Spain!" José is so excited about Spain's path to World Cup glory, he's offered to treat any guest who has been watching the tournament at Jaleo if Spain wins the whole thing. Guests who have held on to their receipts from previous game days will be given Jaleo gift card. Ask at Jaleo for more details on this offer.
- WHEN:** Sunday, July 11, 2010 The game starts at 2:30 pm. Jaleo Bethesda will be open for special hours from 1:00 pm to 5:00 pm. Jaleo Downtown and Jaleo Crystal City will open at 11:30 am. No reservations will be accepted from 1:00 pm to 5:00 pm. During that time, seating will be on a first come, first served basis. Note: Paella Sundays at Jaleo Crystal City will begin after the game at 5 pm.
- WHERE:** Jaleo Bethesda, 7271 Woodmont Avenue, Bethesda, MD 20814, (301) 913-0003, Jaleo Downtown, 480 7th Street, NW, Washington, DC 20004, (202) 628-7949 and Jaleo Crystal City 2250 A Crystal Drive, Arlington, VA 22202, (703) 413-8181
- WHY:** Come celebrate Spain's victory at Jaleo on Sunday and be part of World Cup history! The World Cup, the premiere international football tournament, is the most watched sporting event in the world. Over 715 million people around the globe tuned in to watch the 2006 final but Jaleo doesn't want

guests to watch at home alone. Victory, like tapas, is better when shared with friends. Join hundreds of fans of “La Roja” at Jaleo and be part of this historic celebration.